

CONTRACT

KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

<u>Contract / Revision</u> 1300687 /		<u>Alt Order #</u> 08383217
<u>Product</u> CAT MCMORRIS #2181		
<u>Contract Dates</u> 10/03/16 - 11/06/16		<u>Estimate #</u> 2181
<u>Advertiser</u> Cathy McMorris Rodgers for Congress		<u>Original Date / Revision</u> 10/28/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KREM	<u>Account Executive</u> Mary Byun	<u>Sales Office</u> Telerep Seattle
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913105	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 369
<u>Agency Ref</u> 1972AG		<u>Advertiser Ref</u> 27645

And:

Media Plus +
160 Roy Street
Seattle, WA 98109

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	All	10/21/16	11/04/16	Fri Prime C	10:00 PM-11:00 PM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$550.00				
Week:		10/24/16	10/30/16	-----				0	\$0.00				
Week:		10/31/16	11/06/16	----1--				1	\$550.00				
N 2	All	10/17/16	11/04/16	Dr. Phil 3-4p	3:00 PM-4:00 PM		:30				NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$90.00				
Week:		10/24/16	10/30/16	-----				0	\$0.00				
Week:		10/31/16	11/06/16	MTWTF--				1	\$90.00				
N 3	All	10/10/16	11/04/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	9	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	MTWTF--				2	\$75.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$75.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$75.00				
Week:		10/31/16	11/06/16	MTWTF--				1	\$75.00				
4	All	10/16/16	10/30/16	CBS Sunday Morning	7:00 AM-8:30 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$250.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
Week:		10/24/16	10/30/16	-----1				1	\$250.00				
5	All	10/23/16	11/06/16	7:00 PM-8:00 PM	7:00 PM-8:00 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$800.00				
Week:		10/24/16	10/30/16	-----				0	\$0.00				
Week:		10/31/16	11/06/16	-----1				1	\$800.00				
6	All	10/23/16	11/06/16	Face the Nation	8:30 AM-9:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$350.00				
Week:		10/24/16	10/30/16	-----				0	\$0.00				
Week:		10/31/16	11/06/16	-----1				1	\$350.00				
N 7	All	10/18/16	11/01/16	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30				NM	1	\$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/16 - 11/06/16	CAT MCMORRIS #2181	2181

<u>Advertiser</u>	<u>Original Date / Revision</u>
Cathy McMorris Rodgers	10/28/16 / 10/28/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$900.00				
Week:		10/24/16	10/30/16	-----				0	\$0.00				
Week:		10/31/16	11/06/16	-----				0	\$0.00				
8	All	10/19/16	10/19/16	6:00 PM-8:00 PM	6:00 PM-8:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$500.00				
9	KREM	10/07/16	10/07/16	Fri Prime C	10-11p	----1--	:30	1	\$550.00	0.00	NM	1	\$550.00
10	KREM	10/03/16	10/07/16	Local News @ 5p M-F	5-530p	MTWTF--	:30	2	\$380.00	0.00	NM	2	\$760.00
11	KREM	10/03/16	10/09/16	Local News @ 6p M-F	6-630p	MTWTF--	:30	2	\$350.00	0.00	NM	2	\$700.00
12	KREM	10/09/16	10/09/16	1:25 PM-4:30 PM	1:25 PM-4:30 PM	-----1	:30	1	\$850.00	0.00	NM	1	\$850.00
13	KREM	10/09/16	10/09/16	Face the Nation	830-9a	-----1	:30	1	\$350.00	0.00	NM	1	\$350.00
14	KREM	10/06/16	10/06/16	5:30 PM-8:30 PM	5:30 PM-8:30 PM	---1---	:30	1	\$1,200.00	0.00	NM	1	\$1,200.00
15	KREM	10/04/16	10/04/16	6:00 PM-8:00 PM	6:00 PM-8:00 PM	-1-----	:30	1	\$500.00	0.00	NM	1	\$500.00
16	KREM	10/04/16	10/04/16	Tue Prime A	8-9p	-1-----	:30	1	\$1,800.00	0.00	NM	1	\$1,800.00
Totals								0.00				33	\$13,045.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	28	\$11,180.00	(\$1,677.00)	\$9,503.00
10/31/16 - 11/06/16	5	\$1,865.00	(\$279.75)	\$1,585.25
Totals	33	\$13,045.00	(\$1,956.75)	\$11,088.25

Signature: _____ **Date:** _____

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